

Katy Mallinson (Zilinski)

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Multidisciplinary VP and Creative Leader

Innovative executive with a proven track record of driving design-based solutions across diverse markets. Expert at leveraging design sensibilities to deepen the consumer-product narrative while employing sustainable methods to boost customer satisfaction, productivity, and profitability. Proven ability to lead multidisciplinary teams, foster innovation, and drive business success through strategic design and development.

Professional Experience

Epic Studios

New York, NY Vice President - Product Development & Design, Men & Boys Apparel

September 2021 – August 2024

- Direct the creative direction, design, and merchandising processes for branded and private-label businesses with an annual gross of \$170 million.
 - Lead strategic design paths and oversee product development across multiple collections tailored to clients, including Walmart US & Canada, Sam's Club, Uniqlo, Levi's, Dockers, and Amazon.
 - Opened new business avenues, resulting in a \$75 million gross profit increase.
 - Supervise a team of senior designers and merchandisers, ensuring seamless collaboration with cross-functional departments.
 - Manage concept creation, styling direction, fabric development, and fit intent for all client brands.
 - Oversee annual budgeting, forecasting, and seasonal sales presentations.
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Jordache Enterprises

New York, NY Senior Design Director - Men's, Women's, and Children's Apparel

October 2014 – September 2021

- Designed collections for key accounts, including Lands' End, Walmart, Macy's, Nautica, and Amazon, driving annual gross revenue from \$25 million to \$70 million.
 - Partnered with sales to develop seasonal lines, leading to successful private-label account openings.
 - Implemented Browzwear 3D fit technology internally, modernizing the design process.
 - Directed and styled photoshoots, showroom merchandising, and seasonal sales presentations.
 - Conducted overseas travel for production review and current development.
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Macy's Inc., Charter Club

New York, NY Senior Designer, Wovens, Dresses & Outerwear

July 2013 – October 2014

- Designed women's woven collections, including blouses, dresses, outerwear, and linen capsules.
 - Collaborated with cross-functional teams to maintain brand alignment and timely deliveries.
 - Managed design approval processes, technical fittings, and seasonal trend research domestically and internationally.
 - Traveled abroad to oversee vendor production and design techniques.
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PVH, Tommy Hilfiger**New York, NY Senior Designer, Cut & Sew Knits, Sweaters & Swimwear**

April 2011 – July 2013

- Designed women's sweaters, knits, and swimwear while managing assistant designers.
 - Directed seasonal prints and patterns and collaborated with merchants to drive business.
 - Conducted global trend research and participated in overseas production reviews.
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Kenneth Cole Productions**New York, NY Designer, Reaction & Le Tigre**

November 2006 – April 2011

- Designed men's cut & sew knits, graphic t-shirts, polos, and denim for retail and wholesale accounts.
 - Created tech packs, tracked production quality, and managed seasonal trend research.
 - Designed private-label footwear, including concept creation and vendor coordination.
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Education**Fashion Institute of Technology, SUNY**

B.F.A., Accessory Design & Fabrication - May 2007

A.A.S., Communication Design - June 2005

Skills

- Adobe Creative Suite
- Browzwear & Lotta 3D
- Enovia, PLM & PDM Systems
- Microsoft Office Suite